



WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

SRH Media Inc.
2204 Countryside Drive
Silver Springs, MD 20905

Contract # 200028

Schedule Dates	11/02/12-11/05/12	Date Entered	11/01/12
Advertiser	Sobhani for Senate (16132)	Last Modified	11/02/12
Agency	SRH Media Inc. (3168)	Entered By	Susan Petro
Product	Political-Political (1088)	CO-OP	No
Brand	Sobhani for Senate Add 11/2-11/5 (73099)	Headline #	
Salesperson	Petro, Susan (1110)	Demo	
Sales Office	WJLA - Core Team	Order Type	Normal
Buyer Name	Hazelton, Steve	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	SOBHANI/11/2-11/5 ADD	Commission	\$10,200.00
Account Types	Local/Political Candidate Agency	Net Total	\$57,800.00
Billing Type	Standard	Sales Tax	
Comments			

WJLA Arlington (WJLA)	Spots	Rate
By Broadcast Month		
Nov. 2012	9	\$68,000.00
Grand Total:	9	\$68,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A						1			1	\$2,800.00	\$2,800.00	WJLA Arlington (WJLA)		11/1/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	6A- 6:15A (EST)						1			1	\$6,000.00	\$6,000.00	WJLA Arlington (WJLA)	Spot to run adjacent to Election Update	11/1/12
3.0	Revised Line / SPOT	11/02/12-11/02/12	1	:30	7A- 7:15A (EST)						1			1			WJLA Arlington (WJLA)		11/1/12
3.1	Normal Line / SPOT	11/02/12-11/02/12	1	:30	7:15A- 7:30A (EST)						1			1	\$7,200.00	\$7,200.00	WJLA Arlington (WJLA)		11/1/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	5P- 5:15P (EST)						1			1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)	Spot to run adjacent to Election Update	11/1/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A									1	\$2,800.00	\$2,800.00	WJLA Arlington (WJLA)		11/1/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	6A- 6:15A (EST)									1	\$6,000.00	\$6,000.00	WJLA Arlington (WJLA)	Spot to run adjacent to Election Update	11/1/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5P- 5:15P (EST)									1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)	Spot to run adjacent to Election Update	11/1/12
8.0	Normal Line / COLLEGE FOOTBALL	11/03/12-11/03/12	1	:30	8:30P- 9P (EST)									1	\$20,000.00	\$20,000.00	WJLA Arlington (WJLA)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

SRH Media Inc.
2204 Countryside Drive
Silver Springs, MD 20905

Contract # 200028

Schedule Dates 11/02/12-11/05/12
Advertiser Sobhani for Senate (16132)
Agency SRH Media Inc. (3168)
Product Political-Political (1088)
Brand Sobhani for Senate Add 11/2-11/5 (73099)
Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name Hazelton, Steve
Phone/Fax /
CPE SOBHANI/11/2-11/5 ADD
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 11/01/12
Last Modified 11/02/12
Entered By Susan Petro
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,200.00
Net Total \$57,800.00
Sales Tax

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Nov. 2012	9	\$68,000.00
Grand Total:	9	\$68,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	7:15A- 7:30A (EST)	1								1	\$7,200.00	\$7,200.00	WJLA Arlington (WJLA)		11/2/12
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:		Accepted-Station:		Date:		Comments:											

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.